

## Rapid Map™ Process

The Rapid Map™ Process is used to help leaders leverage their collaborative time so they make better decisions faster – which leaves more time for strategic thinking and better results. It can be used for a wide variety of strategic initiatives or to develop action plans for targeted topics.

## Session Design

Taking time to design a Rapid Map™ session is one of the most critical parts of the process. Findley consultants work with the project's owner to understand the overall objectives and goals. Based on this discussion, our team develops a design for the Rapid Map™ session. The session focuses on five components.

- Background
- Overall purpose
- Purpose of the session
- Non-purpose of the session
- Discussion questions



Our certified facilitators use the approved session design to ensure the Rapid Map™ process achieves the defined objectives.

## Rapid Map™ Facilitation

Findley Rapid Map™ facilitators lead the group of stakeholders through the entire session.

A Rapid Map™ session can last between two and four hours and consists of four distinct phases.

1. **Exploring:** The group begins the session by answering a series of key questions that will be posted on storyboards. These questions are designed to create energy and solicit participation. As the group discusses each question, all ideas are captured and posted to the storyboards.
2. **Prioritizing:** Once all questions are discussed, each participant prioritizes the ideas based on the facilitator's instructions. Some ways that groups prioritize are "best" ideas, most cost effective solutions, or most likely to succeed. The highest priorities move on to the next phase for more detailed discussion.
3. **Refining:** The third phase evaluates the top priorities and develops more details for each idea. The group works together to refine each idea in preparation for action planning.
4. **Action Planning:** This final step prepares the group for implementing the ideas from the session. The Action Plan includes tasks, responsibilities, and deadlines. This documentation can be used to track and report progress as the initiative continues to move forward.

## Reporting and Action Plan Management

The result of the Rapid Map™ session is a charter document that details all the ideas generated from the session, plus a list of actionable steps to begin the transformation process. Once the charter document is approved, work can begin on implementing the action plan.

## The Findley Difference

At Findley, we help organizations succeed through a thriving workforce. We deliver expertise, experience, and innovative solutions to make the complex world of retirement, benefits, human capital, and M&A simpler for our clients.

We are an independent human resources and employee benefits consulting and solutions firm that delivers value, responsiveness, and expertise to help clients navigate today's evolving business environment. For 50 years, we have partnered with clients to align people and benefits strategies with business goals.

We serve more than 2,000 clients across all 50 states.

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